

## Example 2: Leadership Essay

**Prompt:** *Describe a situation where you demonstrated leadership and the outcome.*

At ABC Tech, I was assigned to lead a cross-functional team tasked with launching a new product in six months. Early in the project, we faced delays due to miscommunication between engineering and marketing. I initiated weekly “blocker calls” to identify and resolve issues promptly. I also restructured our handoff documentation to improve clarity and accountability.

Through these steps, our team met the launch deadline, and the product achieved 120% of its projected revenue in the first quarter. More importantly, team morale improved as members felt heard and supported. This experience taught me that leadership is not about authority but about problem-solving, coordination, and enabling others to succeed.

I plan to bring this collaborative and results-oriented approach to my MBA cohort, contributing to team projects and student-led initiatives while learning from peers’ diverse leadership styles.