

## A Good Start For A Persuasive Essay - Short Example

Since Spanish explorers brought chocolates from the new world, chocolate consumption has become a worldwide phenomenon. At first, chocolate, a derivative of the cacao bean was consumed as a drink; only later achieved mass popularity in tablet or bar form. **(HOOK + BACKGROUND STATEMENT – CONTEXT)**

However, chocolate's inherent popularity does not equate to it possessing healthy properties, as suggested by the title. **(THE TOPIC)**

The realities of chocolate are more down to earth. Chocolate has chemical properties that can influence mood, and there's possible evidence for some positive impacts of chocolate on cardiovascular health. Yet, such positive attributes are counterbalanced somewhat by the argument that, in some instances, chocolate can be viewed as drug rather than a good. Moreover, there's the possibility of some correlation between over-consumption of chocolate and obesity. **(NARROWING THE TOPIC, MORE BACKGROUND TO INTRODUCE THE TOPIC)**

Thus, it will be argued, that despite chocolate's positive effect in some cases on mood and the cardiovascular system, it has been linked to addiction and obesity. **(THESIS STATEMENT)**