

Persuasive Essay Hook Examples

1. Start with An Interesting Fact

"Archaeologists believe, based on marks they've seen on mummies, that human beings had tattoos between 4000 and 2000 B.C. in Egypt."(David Shields, 36 tattoos)

2. State A Thesis

"Few aspects of the American mythos form such a complex set of relationships with the African American experience as the idea of the frontier."(Pamela Swanigan, much the same on the other side: the boondocks and the symbolic frontier.

3. Quotation of A Famous Personality

"Any achievement in business is never accomplished by a single person; a team of skilled members from diversified fields is always needed." (Steve Jobs)

4. Anecdote/Joke to Make People Laugh

"A Chukcha comes into a shop and asks: "Do you have color TVs?" "Yes, we do." "Give me a greenone." (Unknown author)

5. Strike with Numbers and Statistics

"According to 2008 figures from the Pew Research Center, 97% of today's K-12 students spend many hours each week playing video games."(Keith Devlin, Learning Math with a Video Game)

6. Reveal A Common Misconception

"We all know that a tongue has several sections which are exclusively responsible for a particular taste: sweet, sour, salty, and bitter. The idea was disproven by other studies and research."

7. Pose A Rhetorical Question

"We all need food and water to live, don't we?" "People today know that the Earth is round, don't they?" "Children always find something new interesting, don't they?" "How much would you pay to save the life of your beloved ones?"

8. Ask A Question

"Why do novelists write essays? Most publishers would rather have a novel."(Zadie Smith, The Rise of the Essay)