

## PERSUASIVE SPEECH OUTLINE TEMPLATE

### I. Introduction

- A. Attention-getter/ teaser:
- B. Speaker Credibility:
- C. Thesis statement:
- D. Preview Statements: First  
we will... Second we  
will....  
And finally we will...

### II. Body

- A. Main Point 1: (Problems-how individuals are negatively impacted):

- 1. First Problem
  - a. Claim:
  - b. Grounds:
  - c. Warrant:
- 2. Second Problem
  - a. Claim:
  - b. Grounds:
  - c. Warrant:

*Transition Statement:*

- B. Main Point 2 (Causes-what issues contribute to the problems in main point 1):

- 1. First Cause
  - a. Claim:
  - b. Grounds:
  - c. Warrant:
- 2. Second Cause
  - a. Claim:
  - b. Grounds:
  - c. Warrant:

*Transition Statement:*

- C. Main Point 3 (Solutions-how can members of the audience help fix the problems outlined in main point 1):

- 1. First Solution
  - a. Claim:
  - b. Grounds:
  - c. Warrant:
- 2. Second Solution
  - a. Claim:
  - b. Grounds:
  - c. Warrant:

### III. Conclusion

- A. Review Statement:

B. Thematic Statement Reminder:

C. Concluding Statements:

**IV. Work Cited Page** (MLA or APA Format)

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