

Rhetorical Analysis Worksheet

Use this worksheet to guide your analysis of any text. Fill in each section as you work through the text.

1. SOAPStone Analysis

Element	Notes / Answers
Speaker	Who is the voice behind the text? Background, perspective, credibility:
Occasion	What prompted the text? Consider the time, place, and context:
Audience	Who is the intended reader or listener? Values and expectations:
Purpose	What does the author want to achieve? Inform, persuade, entertain, call to action:
Subject	What is the main topic or issue being discussed?
Tone	What is the author's attitude toward the subject? Formal, casual, urgent, humorous, etc.:

2. Rhetorical Appeals Checklist

Appeal	Examples / Notes
Ethos (Credibility)	How does the author establish authority or trustworthiness?
Pathos (Emotion)	What emotional strategies are used to persuade the audience?
Logos (Logic)	What facts, statistics, or reasoning support the argument?

3. Thesis Statement Planning

Your Thesis:

(Combine your main claim with the rhetorical strategies you will analyze)

Example: "In [text], [author] uses [rhetorical strategies] to [purpose/impact]."

4. Paragraph Planning Guide

Paragraph Topic / Claim Evidence Analysis / Rhetorical Strategy Notes

Intro

Paragraph Topic / Claim Evidence Analysis / Rhetorical Strategy Notes

Body 1

Body 2

Body 3

Conclusion

Instructions:

1. Complete each section as you read and annotate the text.
2. Use this worksheet to organize ideas before writing your essay.
3. Review your SOAPStone and appeals notes to strengthen your thesis and paragraph structure.